

CURRICULUM VITAE

JENNIFER MOORE BERNSTEIN

Spatial Sciences Institute, Dornsife College of Letters, Arts & Sciences, University of Southern California; 3616 Trousdale Parkway, AHF B55 Los Angeles, California 90089-0374
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Broad expertise in human geography, environmental studies, and distance learning pedagogy. Able to analyze and address environmental problems and social justice issues through interdisciplinary framework. Consistent record of teaching, publication, and academic service. Extensive experience improving academic departments through innovative ideas, connections across fields, and problem solving despite modest resources. Intellectually curious, positive, persistent attitude that facilitates resilience and success for students, faculty, departments, and institutions. Driven, professional, compassionate team player.

EDUCATION

Doctor of Philosophy; Geography, University of Hawai'i Manoa, 2011-2017

Dissertation Title: Renewing the New Environmental Paradigm Scale: The Underlying Diversity of Contemporary Environmental Worldviews

Master of Science; Science Education, Montana State University, 2010-2011

Thesis Title: The Usefulness of Concept Mapping as an Educational Tool in Upper Division Environmental Studies Curriculums

Master of Art; Geography, University of California, Santa Barbara, 2003- 2005

Thesis Title: Buying Back the Environment: Supply and Demand in Contemporary Nature Advertising

Bachelor of Science, The Evergreen State College, 1997- 2001

Coursework: Forest ecology, sustainable forest management, environmental history, Geographic Information Systems

EMPLOYMENT

HIGHER EDUCATION

Instructor, University of Southern California Spatial Sciences Institute, 7/17-Present

Adjunct Faculty, Santa Barbara City College Dept. of Earth and Planetary Sciences, 1/14-7/17

Adjunct Faculty, Hawaii Pacific University Department of Social Science 1/12-05/17

Lecturer, UC Santa Barbara Department of Geography, 1/15-3/15; 1/16-3/16

Teaching Assistant, Department of Geography, University of California Santa Barbara, 9/03-12/05

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RESEARCH AND ANALYSIS

Opinion Researcher, Hawaii Department of Land and Natural Resources, 12/11-9/13
Senior Analyst, American Envirionics, 9/07-8/10,
Analyst & Information Designer, American Envirionics, 10/06-09/07
Scientific Technician, The Evergreen State College Scientific Computing Lab, 12/00-3/11

BIOLOGICAL SERVICES

Field Ecologist, MJM Biological Research, Barrow AK, 7/04-7/05
Restoration Ecologist, Coal Oil Point Reserve, UC Santa Barbara, 12/04-3/05
Field Ecologist, Michael Fawcett Environmental Consulting, 9/02-7/03

NOTABLE GRANTS

Innovative Learning Technology Initiative, Principal Investigator, UC Santa Barbara; Proposal to Develop Online Economic Geography Course, Summer 2017; \$50,000
President's Award, Principal Investigator, Santa Barbara City College: Pedagogy to Increase Student Success: An Unconference for Online Educators, February 2017; \$5,000

RECENT PUBLICATIONS

- Bernstein, J. 2018. Green Marketing and Sustainable Development. Accepted with Minor Revisions at *Encyclopedia of Sustainability in Higher Education*, Springer.
- Proctor, J., Bernstein, J., Brick, P., Brush, E., Caplow, S., Foster, K. 2018. Environmental Engagement in Troubled Times: A Manifesto. Accepted with Minor Revisions at *Journal of Environmental Studies and Sciences*.
- Bernstein, J. 2018. Beyond Owls Versus Jobs: A Twenty-Year Retrospective on the Headwaters Forest Controversy. Accepted at *Humboldt Journal of Social Issues*.
- Bernstein, J., Szuster, B. 2018. Commonalities and divergences of contemporary environmentalist worldviews. Revise and Resubmit at *Environmental Communication*.
- Bernstein, J., Szuster, B. 2018. A Renewed Environmental Paradigm: Toward a New Definition of Contemporary Environmentalism. Revise and Resubmit, *Journal of Environmental Education*.
- Bernstein, J. 2018. Can an Unconference Improve Online Pedagogy? Experiences and Expectations of Educators in the California Community College System. Revise and Resubmit at *Community College Journal of Research and Practice*.
- Bernstein, J., Szuster, B., Philips, Li. 2017. Assessing the Diversity of Contemporary Environmentalism: Time for a New Paradigm. *International Journal of Environmental Research*.
<https://doi.org/10.1007/s41742-017-0056-9>
- Bernstein, J. 2017. Against Mother Earth and Earth Mothers: Why Environmentalism has a Gender Problem. *Breakthrough Journal*. June.
- Bernstein, J. 2017. Vickers Hot Springs: Ecotopia or Tragedy of the Commons? *Case Studies in the Environment*, 1(1), 1-6.
- Bernstein, J. 2016. Climate Change, Industrial Solar, and the Globalized Local in Joshua Tree, California. *Association of Pacific Coast Geographers Yearbook*. Vol. 78.
- Proctor, J., Wallace, R., Bernstein, J. 2015. Unsettling the ESS Curriculum. *Journal of Environmental Studies and Sciences Mini-Symposium: Status Quo, Conflict, and Innovation in the ESS Curriculum*. Spring 2015.

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Proctor, J., Bernstein, J. 2013. Environmental connections and concept mapping: Implementing a new learning technology at Lewis and Clark College. *Journal of Environmental Studies and Sciences*.

RECENT LECTURES & PRESENTATIONS

Can “unconferences” improve online pedagogy? A case study from Santa Barbara City College. Presentation, Transforming the Teaching and Learning Environment, Feb. 2018.

Improving Distance Learning Opportunities Using Blackboard: University of Southern California Spatial Sciences Institute Brown-Bag Speaker, Nov. 2017.

On Mother Earth and Earth Mothers: Why Environmentalism has a Gender Problem. Breakthrough Institute Dialogue East, Nov. 2017

On Mother Earth and Earth Mothers: Why Environmentalism has a Gender Problem. Cornell College of Earth and Life Sciences Speaker Series, Oct. 2017

On Mother Earth and Earth Mothers: Why Environmentalism has a Gender Problem. Ithaca College Sustainability Speaker, Oct. 2017

The Promises and Pitfalls of Solar Technology: Local and Global Perspectives. Panel Presentation, Association for Environmental Studies and Sciences Conference, Tucson, AZ, June 2017.

The Role of Case Studies in Instructing in Environmental Studies and Sciences Programs. Panel Presentation, Association for Environmental Studies and Sciences Conference, Tucson, AZ, June 2017.

Engaging Many Shades of Green in Challenging Times: Theory and Research. Panel Presentation, Association for Environmental Studies and Sciences Conference, Tucson, AZ, June 2017.

Can “unconferences” improve online pedagogy? A case study from Santa Barbara City College. Presentation, Online Learning Conference, June 2017.

The Economics and Ecology of Commodity Chains: Invited lecture, Land Use Planning Undergraduate Course, West Point Military Academy, Oct. 2016.

Globalization: The End of Space and Place? Economic Geography Club, Santa Barbara. Feb. 2016.

Understanding Marine Wildlife Harassment by Visitors to Hawai‘i: Congress on Marine and Coastal Tourism Conference, Nov. 2015.

Please Don’t Hug the Dolphins: Visitor attitudes, knowledge, and behaviors regarding marine wildlife and implications for communication strategies. Hawaii Conservation Conference, July 2013.

A New “New Environmental Paradigm?” Emerging Environmental Attitudes in the Anthropocene. Association of American Geographers Annual Meeting, April 2013.

SELECTED DISCIPLINARY SERVICE

Member, Editorial Board. *Case Studies in the Environment*. 6/17-Present.

Reviewer: *Journal of Environmental Education* (x2), *Case Studies in the Environment*, 2017, book proposal (Routledge), Human Geography textbook (OUP)

Masters Thesis Committee Member (x7), USC Spatial Sciences Institute, 2017

Co-developer (with Jim Proctor), *Ecotypes Project: Exploring Environmental Ideas*. Online nationwide survey to help students explore environmental ideas, 2016-2017.

Conference Organizer, *Pedagogy to Increase Student Success: An Unconference for Online Educators*. Santa Barbara City College, 2/17.

Working group facilitator, Breakthrough Dialogue: *Ecomodernism and Environmental Education*, 2016,

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Can Environmental Education be Saved? Environmental Studies in the Anthropocene, 2015, *Curriculum and Pedagogy for a New Environmentalism*, 2014.

Course Developer, *Critical Reading for the Earth Sciences*, *Physical Geography* (online), *Human Geography* (online), Santa Barbara City College, 2004-2017.

COMMITTEES AND ASSOCIATIONS

Online and Blended Learning Committee Chair, *Association for Environmental Studies and Sciences*, 2014-Present

Association for Environmental Studies and Sciences, Member. 2011-Present

Climate Access, Member, 2012-Present

Environmental Issues Task Force, UC Santa Barbara. 2003-2005

Natural Areas Task Force, UC Santa Barbara, 2003-2005