

**ELISABETH J. SEDANO, J.D., Ph.D.**

University of Southern California  
Spatial Sciences Institute  
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**APPOINTMENT**

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Lecturer, Spatial Sciences Institute, University of Southern California, 2014 - present

**EDUCATION**

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Ph.D., Geography, University of Southern California, 2014

Dissertation: "Consuming Landscape, Consuming Machine: State, Capital, and Outdoor Advertising in Los Angeles"

J.D., Boalt Hall School of Law, University of California at Berkeley, 1997

Article Editor, *Berkeley Women's Law Journal*

A.B., Social Anthropology, Harvard College, 1993

Thesis: "Voices of Blame in Domestic Violence Courtrooms of Los Angeles"

Editor, *Harvard Lampoon*

**PUBLICATIONS**

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**Refereed Journal Articles**

2016. "Sensor'ship and spatial data quality: Lessons from VGI on the landscape of advertising in Los Angeles." *Urban Planning*. 1(2) 75-87

2016. "Advertising, information, and space: Considering the informal regulation of the Los Angeles landscape." *Environment and Planning A*. 48(2) 223-238

**HONORS AND AWARDS**

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2011-2012. Doctoral Dissertation Fellowship, University of Southern California

2007-2008. College Graduate Merit Award, University of Southern California

2006-2007. Oakley Fellowship, University of Southern California

2006-2007. Honorable Mention, Ford Foundation Diversity Fellowship

2005. Strategic Theme Summer Supplement, University of Southern California

2004-2005. College Graduate Merit Award, University of Southern California

1994. American Jurisprudence Award, Boalt Hall School of Law, University of California at Berkeley

1990-1993. Agassiz Award, Harvard College

1990-1993. Harvard Scholarship, Harvard College

1992. Summer Research Grant, Goelet Fund, Anthropology Department, Harvard University

1992. Summer Research Grant, Ford Foundation Program for Undergraduate Research

## **CONFERENCES AND PANELS**

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### **Organizer**

“Contestations For Public Space: The Cases of Street Art and Outdoor Advertising in the Urban Landscape.” Paper Session at Annual Meeting of the American Association of Geographers, Boston, MA, April 5, 2017

### **Presenter**

“Ephemeral: A Mobile App for Mapping Art and Ads in Cityspace.” Digital Geographies Specialty Group Event, AAG 2017, Cambridge, MA, April 6, 2017

“Public, Political, and Ephemeral: The Possibility of Changing the Urban Landscape By Engaging Urbanites With Mobile Mapping of Art and Ads.” Annual Meeting of the American Association of Geographers, Boston, MA, April 5, 2017

“The Informal Landscape of Outdoor Advertising in Los Angeles.” Annual Meeting of the American Association of Geographers, San Francisco, CA, April 1, 2016

“The Legal Landscape of Outdoor Advertising in Los Angeles.” Emergent Cities, University of Southern California, Los Angeles, CA, March 25, 2015

“The Billboard Map: A Geowiki of Billboard Locations in Los Angeles.” LA Geospatial Summit, Los Angeles, CA, April 19, 2011

“The Billboard Map: A Geowiki of Billboard Locations in Los Angeles.” Annual Meeting of Scenic America, Los Angeles, CA, April 15, 2011

“Introduction of a Geowiki of Billboard Locations in Los Angeles.” Redlands GIS Week: VGI: Real-Time and Emergency Applications, Redlands, CA, February 9, 2011

## **GEOSPATIAL APPLICATIONS**

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“Ephemeral.” Mobile application of crowdsourced photos and locations of outdoor advertising and street art. (in development)

“The Billboard Map.” Web mapping application of crowdsourced locations of outdoor advertising. 2011-2014

## **TEACHING**

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### **Graduate Courses, University of Southern California**

Concepts for Spatial Thinking, Spatial Sciences 581, Course Instructor, 2015 – present

Master’s Project Preparation, Spatial Sciences 594a, Course Instructor, 2016 - present

### **Undergraduate Courses, University of Southern California**

The Water Planet, Spatial Sciences 265, Course Co-Instructor, 2016 - present

Maps in the Digital Age, Spatial Sciences 135, Course Lab Instructor, Fall 2016

Maps and Spatial Reasoning, Spatial Sciences 301, Course Lab Instructor, Fall 2016

Maps and Spatial Reasoning, Spatial Sciences 301, Course Instructor, Fall 2015

The Water Planet, Spatial Sciences 265, Course Lab Instructor, Fall 2014 – Fall 2015

### **Guest Lectures, University of Southern California**

“Consumption and the Urban Landscape.” Presented to SSCI 165: Sustainability, Science and the City, February 10, 2017

“Consumption and the Urban Landscape.” Presented to SSCI 165: Sustainability, Science and the City, September 26, 2016

“Outdoor Advertising in Los Angeles: Signs, Landscape and Public Space.” Presented to SSCI 165: Sustainability, Science and the City, February 10, 2016

“How Cotton Links to a Vanishing Sea.” Presented to SSCI 265: The Water Planet, October 21, 2014

“The Legal Landscape in *Tropic of Orange*.” Presented to GEOG 100: Los Angeles and the American Dream, Spring 2006

“Race in Los Angeles Cinema.” Presented to GEOG 100: Los Angeles and the American Dream, Fall 2005

**Student Advising, University of Southern California, Geographic Information Science and Technology, M.S**

*Thesis Committee Chair*

Holly Torpey, 2017, “Spatiotemporal Spillover in Lawn-to-Garden Program Participation in Long Beach, California”

Doug Montgomery, 2017, “Philly Bike Report: A Mobile App for Mapping and Sharing Real-Time Bike Safety Conditions in Philadelphia”

Heather Kelley, 2017, “Creating a Well Database and Web Mapping Application: Using Technology to Manage and Monitor Groundwater Resources in Sonoma County, California”

*Thesis Committee Member*

Brendan Blee, 2016, “Creating A Geodatabase & Web-GIS Map to Visualize Drone Legislation in The State of Maryland”

Michelle Lin, 2016, “Implementing Spatial Thinking with Web GIS in the Non-Profit Sector: A Case Study of ArcGIS Online in the Pacific Symphony”

Charles Becker, 2016, “A Spatial Analysis of Veteran Healthcare Accessibility”

Darryl Nevels, 2016, “Measuring Seasonal Variation in Food Access: A Case Study of Everett, Washington”

Shuk Wai So, 2016, “Race, Equity, and Urban Green Space Accessibility in the City of Phoenix, Arizona: A GIS-Based Network Analysis”

Hildemar Cruz, 2016, “A Geospatial Analysis of Income Levels, Food Deserts, and Urban Agriculture Hot Spots in Los Angeles County”

Nathan Stewart, 2015, “Identifying Suitable School Locations Deriving from Pedestrian Accessibility”

## **SERVICE**

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### **Department Service**

Chair, Thesis Prize Committee, Geographic Information Science and Technology Master's Degree Program, 2017

Member, Faculty Search Committee, Spring 2017

Member, Thesis Prize Committee, Geographic Information Science and Technology Master's Degree Program, 2016

Presenter, "Incorporating Primary Research into the Undergraduate Classroom Experience: Lessons from SSCI 301: Maps and Spatial Reasoning." Spatial Sciences Institute Brown Bag Speaker Series, January 22, 2016

Member, Faculty Committee to Assess Data in Graduate Coursework, Spring 2016

Member, Faculty Committee on Directorship Appointment, Fall 2015

Member, Faculty Jury for Student Progress, Geographic Information Science and Technology Master's Degree Program, Summer 2015

Member, Faculty Committee to Create Visiting Scholar Protocol, Summer 2015

### **University Service**

Faculty Advisor, SC Mappers student organization, 2016-present

University Liaison to 2nd Grade Class of Baldwin Hills Elementary School, 2015-present

Volunteer Software Tester, Center for Excellence in Teaching, Spring 2016

Guest Studio Critic, 5th-year Studio Review, "Migration: Confluences of Vectors and Factors," School of Architecture, University of Southern California, March 4, 2015

### **Community Service**

Executive Board Member, Coalition to Ban Billboard Blight, 2013-present

Governing Board Member and Vice President of Administration, Los Feliz Neighborhood Council, 2012-2014

Board Member, Friends of Franklin Elementary, 2012-2013

## **JUDICIAL EXPERIENCE**

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Law Clerk to Hon. Richard A. Paez, United States Court of Appeals for the Ninth Circuit, Pasadena, California, 2000

Law Clerk to Hon. Richard A. Paez, United States District Court for the Central District of California, Los Angeles, California, 1999

## **MEDIA INTERVIEWS AND COVERAGE OF RESEARCH**

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Gonzales, Vince (reporter), Foshay, Karen (producer), Billboard Confidential Update: L.A. City Council Allowed Illegal Billboards to be Erected, *KCET SoCal Connected*, November 15, 2012

Aron, Hillel, USC Grad Student Sues Over Deep L.A. Secret: Who Got Rich Off Illegal Billboards? *LA Weekly*, August 3, 2012

## **LANGUAGES**

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English (fluent)

Spanish (conversational)

## **PROFESSIONAL MEMBERSHIPS**

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Member, American Association of Geographers

Member, California Bar Association

## **REFERENCES**

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Tridib Banerjee  
Professor and James Irvine Chair in Urban and Regional Planning  
Sol Price School of Public Policy  
University of Southern California  
Ralph and Goldy Lewis Hall 301A  
Los Angeles, CA 90089-0626  
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Hon. Richard A. Paez  
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United States Court of Appeals for the Ninth Circuit  
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Tracy Pharris  
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Baldwin Hills Elementary  
5421 Rodeo Road  
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Jefferey Sellers  
Associate Professor of Political Science and Public Policy  
Department of Political Science  
University of Southern California  
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John Wilson  
Professor and Director  
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June 15, 2017