

Subject to Change

USC Price

PPD 227: Urban Planning & Development
Spring 2016, Mon/Wed Noon to 1:50 p.m.

Location: RGL Room 100

Instructor: Alan Kreditor

Office: RGL 331D

Office Hours: On class days, by appointment

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Course Description

The purpose of this course is to provide the student with an introduction to urban planning and development. This is a *gateway course*, required for the BS in Policy, Planning and Development. Today's metropolitan areas are the result of countless decisions by individuals, companies, interest groups, governments and other organizations that affect the physical environment in which we live. The streets, parks, office complexes, shopping centers, slums, housing tracts, water and sewer systems that make up the urban environment reflect these countless decisions. The city building process is too complex to cover in a one semester course. This course provides a basic introduction.

Learning Objectives

Objectives include:

- Introduce the concepts, tools and techniques of professional planning, considered from both planning and development perspectives
- Introduce the main subfields of urban planning
- Develop students' ability to analyze and understand the city building process and the roles of planners and real estate developers in that process

Prerequisite(s): None

Co-Requisite (s): None

Concurrent Enrollment: None

Recommended Preparation: None

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Course Notes

This course is a mix of lectures, discussions and assignments, with an emphasis on student participation. Our class time will include lectures and discussions. Students will be asked to summarize, discuss, and critique class readings, and to develop arguments for or against specific planning and development proposals.

All lectures will be posted on Blackboard post-class meeting.

Required Readings and Supplementary Materials

Fulton, W. and P. Shigley (2012) *Guide to California Planning, 4th Edition*. Point Arena, CA: Solano Press Books. ISBN 978-1938166020

Levy, John M. (2013) *Contemporary Urban Planning, 10th Edition*. Boston, MA: Pearson. ISBN 978-0205851737

A supplementary reading assignment will be made available on Blackboard prior to class.

Description and Assessment of Assignments

Each Monday on which class is held, each student, working independently, will submit a one page summary, in hard copy, of the previous week's instructional material including readings, lectures, and PowerPoint presentations. Your summary should include your own interpretation of the material and its importance. The summary is not to exceed one page, double-spaced, in 12 font. **NOTE:** If Monday is a holiday, paper is due the next class meeting (Wednesday).

Grading Breakdown

In addition to the mid-term and final exams, as well as class participation, student performance will include weekly papers. These weekly papers will account for 20% of your total course grade. Each paper is worth 5 points and deductions will be taken for late submissions.

The course grade will be calculated as follows:

- Weekly papers 20%
- Mid-term exam 25%
- Final exam 45%
- Class participation 10%

The mid-term and final exams will be based on all class materials: Readings (whether or not discussed in class), lectures, any guest presentations, and class discussions. No make-up exams will be given, except in the case of documented illness, which requires a signed doctor's letter. The format may be any combination of short answers, definitions and identifications, multiple

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choice or essay. The mid-term will cover material through Week 7. The final will cover the entire semester, but will emphasize the second half of the semester.

The class participation grade will be based on class attendance, individual class contributions, and participation in class discussions. As with the assignments and exams, you earn points for effective class participation.

Audio/Video Recordings

No recording of lectures or discussions are allowed. Neither audio nor video will be permitted without written permission of the instructor.

Distribution or use of notes or recordings based on university classes or lectures without the express permission of the instructor for purposes other than individual or group study. This includes, but is not limited to, providing materials for distribution by services publishing class notes. This restriction on unauthorized use applies to all information distributed or in any way displayed for use in relationship to the class, whether obtained in class, via email, on the Internet or via any other media.

Statement for Students with Disabilities

Any student requesting academic accommodations based on a disability is required to register with Disability Services and Programs (DSP) each semester. A letter of verification for approved accommodations can be obtained from DSP. Please be sure the letter is delivered to me (or to TA) as early in the semester as possible. DSP is located in STU 301 and is open 8:30 a.m.–5:00 p.m., Monday through Friday. Website and contact information for DSP:

http://sait.usc.edu/academicsupport/centerprograms/dsp/home_index.html, (213) 740-0776 (Phone), (213) 740-6948 (TDD only), (213) 740-8216 (FAX) ability@usc.edu.

Statement on Academic Integrity

USC seeks to maintain an optimal learning environment. General principles of academic honesty include the concept of respect for the intellectual property of others, the expectation that individual work will be submitted unless otherwise allowed by an instructor, and the obligations both to protect one's own academic work from misuse by others as well as to avoid using another's work as one's own. All students are expected to understand and abide by these principles. *SCampus*, the Student Guidebook, (www.usc.edu/scampus or <http://scampus.usc.edu>) contains the University Student Conduct Code (see University Governance, Section 11.00), while the recommended sanctions are located in Appendix A.

Emergency Preparedness/Course Continuity in a Crisis

In case of a declared emergency if travel to campus is not feasible, USC executive leadership will announce an electronic way for instructors to teach students in their residence halls or homes using a combination of Blackboard, teleconferencing, and other technologies.

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Course Schedule: A Weekly Breakdown

Supplemental readings will be assigned.

Week 1

1/11, 13 **From where do cities come. The antecedents of urban planning**

Week 2

1/18 **MARTIN LUTHER KING HOLIDAY**

1/20 **What is urban planning and how are government and private sectors involved in urban development**

Reading: Fulton, W. and P. Shigley (2012) *Guide to California Planning, 4th Edition*. Point Arena, CA: Solano Press Books, ISBN 978-1938166020, Chapter 1

Week 3

1/25 **Why is public sector important in urban planning and development?**

Reading: Fulton & Shigley, Chapters 4 & 19

1/27 **Public sector, Part 2**

Week 4

2/1, 3 **Private production of public good and services; the role of the private sector**

Reading: Miles, M., G. Beren, and M. Eppli (eds) (2007) *Real Estate Development: Principles and Process, 4th Edition*. Washington, DC: Urban Land Institute, ISBN 978-0874209716. Part 2, History of Real Estate in the United States, pages 67 – 145. (Excerpt from book to be posted on Blackboard.)

Week 5

2/8, 10 **Public regulation of private development (land use controls)**

Reading: Levy, John M. (2013) *Contemporary Urban Planning, 10th Edition*. Boston, MA: Pearson, ISBN 978-0205851737, Chapters 5, 9

Week 6

2/15 **PRESIDENTS DAY HOLIDAY**

2/17 **Role of transportation**

Reading: Levy, Chapter 12, and Fulton & Shigley, Chapter 20

Week 7

2/22 In class: Film by Andreas M. Dalsgaard: *The Human Scale: Bringing Cities to Life*

2/24 **Land use planning**

Reading: Fulton & Shigley, Chapter 3

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Week 8

2/29

Mid-Term

3/2

Design of urban space

Reading: Levy, Chapter 10

Week 9

3/7, 9

The real estate market (urban land economics)

Reading: Levy, Chapter 11

Week 10

3/14, 16

SPRING BREAK

Week 11

3/21

Housing market

Reading: Fulton & Shigley, Chapter 16

3/23

Speaker: USC Professor Peter Gordon, "Cities, Economic Growth, Los Angeles"

Week 12

3/28, 30

Spatial distribution of commercial activity

Reading assignment to be announced

Week 13

4/4, 6

Social and economic issues

Reading: Levy, Chapters 7, 13, and Fulton & Shigley, Chapter 14

Week 14

4/11, 13

Politics of planning

Reading: Levy, Chapter 6

Week 15

4/18, 20

Comprehensive planning

Reading: Levy, Chapter 8, and Fulton & Shigley, Chapter 6

Week 16

4/25, 27

Regional planning

Reading: Levy, Chapter 16

5/6

Final Exam, RGL 100 11 a.m. to 1 p.m.