

# CURRICULUM VITAE

JENNIFER MOORE BERNSTEIN

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## EDUCATION

### **Doctor of Philosophy in Geography, University of Hawai'i Manoa**

Aug. 2011-May 2017

Dissertation Title: Renewing the New Environmental Paradigm Scale: The Underlying Diversity of Contemporary Environmental Worldviews

Adviser: Brian Szuster, Ph.D.

### **Masters of Science in Science Education, Montana State University**

Jan. 2010-July 2011

Thesis Title: The Usefulness of Concept Mapping as an Educational Tool in Upper Division Environmental Studies Curriculums

Adviser: John Graves, Ph.D.

### **Masters of Art in Geography, University of California, Santa Barbara**

Sept. 2003-Dec. 2005

Thesis Title: Buying Back the Environment: Supply and Demand in Contemporary Nature Advertising

Adviser: James D. Proctor, Ph.D.

### **Bachelor of Science, The Evergreen State College. Olympia, WA**

Sept. 1997-Mar. 2001

Coursework: Temperate and tropical rainforest ecology, Sustainable forest management, Environmental history, Geographic Information Systems

## SELECTED EMPLOYMENT: Education

**Faculty** Duration: July 2017- Present

Employer: University of Southern California Spatial Sciences Institute

Duties: Develop and instruct college-level geography courses, online course development

Supervisor: John Wilson, jpwilson@dornsife.usc.edu

**Adjunct Faculty** Duration: Jan. 2013-July 2017

Employer: Santa Barbara City College Dept. of Earth and Planetary Sciences

Duties: Develop and instruct college-level geography courses, online course development

Supervisor: Michael Robinson, marobinson3@sbcc.edu

- Adjunct Faculty** Duration: Jan. 2012-May 2017  
Employer: Hawaii Pacific University Department of Social Science  
Duties: Develop and instruct college-level Human Geography courses  
Supervisor: Carlos Juarez, cjuarez@hpu.edu
- Advanced Placement Rater** Duration: January 2016- July 2017  
Employer: Educational Testing Service  
Duties: Score Advanced Placement Exams  
Supervisor: Strategic Staffing Team, APReader@ets.org
- Lecturer** Duration: Jan. 2015-Mar. 2015; Jan. 2016-Mar. 2016  
Employer: UC Santa Barbara Department of Geography  
Duties: Develop and instruct upper-division geography courses  
Supervisor: Daniel Montello, montello@geog.ucsb.edu
- Grader** Duration: Sept.-Dec. 2011  
Employer: UH Manoa Department of Geography  
Duties: Assisted in grading midterms and finals  
Supervisor: Krisna Suryanata, krisnawa@hawaii.edu
- Teaching Assistant** Duration: Sept. 2003-Dec. 2005  
Employer: Department of Geography, University of California Santa Barbara, Santa Barbara, CA  
Supervisor(s): Stuart Sweeney, sweeney@geog.ucsb.edu, Doug Fisher, douglas.t.fischer@gmail.com
- International Faculty** Duration: Jun.–Aug. 2004  
Employer: International Student Volunteers, Yorba Linda, CA  
Direct Supervisor: Mario Molina, 593-2-252-4602, mario@isvonline.com

#### **SELECTED EMPLOYMENT: Research and Analysis**

- Opinion Researcher** Duration: Dec. 2011 – Fall 2013  
Employer: Hawaii Department of Land and Natural Resources  
Direct Supervisor: Sarah Courbis, sarahcourbis@gmail.com  
Duties: Development and execution of opinion research project to inform the creation of an anti-wildlife harassment public service announcement. Included stakeholder interviews, survey creation, fielding, and analysis, report writing and presentation, and junior staff management.
- Senior Analyst** Duration: Sept. 2007-August 2010  
Employer: American Environics, Oakland, CA  
Direct Supervisor: John D. Whaley, PhD. (510) 393-2673, johnw@americanenvironics.com  
Duties: American Environics is a political strategy firm that does social psychological opinion research on topics such as the environment, health care, immigration, education, and reproductive rights. As Senior Analyst, my primary duty was to design data collection tools, field surveys, and analyze extensive survey data. I also managed projects, facilitated focus groups, conducted qualitative and quantitative research, wrote reports, and did visual design.

**Analyst & Information Designer** Duration: Oct. 2006-Sept. 2007  
Employer: American Environics, Oakland, CA  
Direct Supervisor: John D. Whaley, PhD. (510) 393-2673, johnw@goodwinsimon.com  
Duties: As an analyst, I collaborated in creating data collection tools and performed data processing and analysis. As an information designer, I presented analyzed data through appropriate tables, charts, other representations.

## **SELECTED EMPLOYMENT: Biological Services**

**Field Ecologist** Duration: July 2004 and July 2005  
Employer: MJM Biological Research, Barrow, AK.  
Direct Supervisor: Larry Moulton, lmoulton@rockisland.com  
Duties: Monitored water-source delta lakes, including fyke netting of fish, physical measurements, and water quality assessment.

**Restoration Ecologist** Duration: Winter 2004  
Employer: Coal Oil Point Reserve, University of California, Santa Barbara  
Direct Supervisor: Darlene Chirman, [dchirman@rain.org](mailto:dchirman@rain.org)  
Duties: Non-native species eradication, native species planting and propagation, plant identification, crew management.

**Field Ecologist** Duration: Fall 2002 - Summer 2003  
Employer: Michael Fawcett Environmental Consulting  
Direct Supervisor: Michael Fawcett, PhD., mhawcett@aol.com  
Duties: Field assessments of habitat suitability of freshwater shrimp, Coho salmon, and steelhead trout. Trap design/ construction and monitoring of presence/ absence of California tiger salamander. Assisted in preparation of environmental impact reports, data entry, and data management.

**Scientific Technician** Duration: Dec. 2000- Mar. 2001. Olympia, WA.  
Employer: The Evergreen State College Scientific Computing Lab  
Direct Supervisor: Rip Hemminway, rip@evergreen.edu  
Duties: Proficient operation of Microsoft Office, Arc View, Arc Info, Adobe Photoshop, and Adobe Illustrator. Reformatting GIS labs for web accessibility. Creation of GIS vegetation layers as part of Campus Mapping Project.

## **OTHER TRAINING**

**Fundamentals of Focus Group Moderating,** RIVA Training Institute. Fall 2006  
**Presenting Data and Information:** Edward Tufte, San Jose, CA. Spring 2005

## GRANTS, STIPENDS AND SCHOLARSHIPS

<b>Innovative Learning Technology Initiative</b>	UC Santa Barbara; Proposal to Develop Online Economic Geography Course Summer 2017
<b>President's Award</b>	Santa Barbara City College: Pedagogy to Increase Student Success: An Unconference for Online Educators February 2017
<b>Dissertation Research Grant</b>	University of Hawaii at Manoa Winter 2016
<b>Travel Award</b>	International Congress on Coastal and Marine Tourism Winter 2015; Conference registration and lodging fees
<b>Travel Award</b>	UH Manoa Graduate Student Organization Spring 2013
<b>Military Spouse Career Advancement Scholarship</b>	January-December 2010
<b>Graduate Tuition Stipend</b>	UC Santa Barbara Awarded Fall/Winter/Spring 2003
<b>Research Stipend</b>	New Visions of Nature, Science, and Religion Research project, UC Santa Barbara Awarded Winter 2003
<b>Tuition Waiver with Guarantee of Departmental Employment</b>	UC Santa Barbara Dept. of Geography 2003-2004 Full tuition waiver and hourly wage

## PUBLICATIONS

- Bernstein, J., Szuster, B. 2017. Assessing the Diversity of Contemporary Environmentalism: Time for a New Paradigm. Under Review at *International Journal of Environmental Research*.
- Bernstein, J. 2017. Against Mother Earth and Earth Mothers: Why Environmentalism has a Gender Problem. *Breakthrough Journal*. June.
- Bernstein, J. 2017. Vickers Hot Springs: Ecotopia or Tragedy of the Commons? *Case Studies in the Environment*, 1(1), 1-6.
- Bernstein, J. 2016. Climate Change, Industrial Solar, and the Globalized Local in Joshua Tree, California. *Association of Pacific Coast Geographers Yearbook*. Vol. 78.
- Bernstein, J., Szuster, B. 2016. A Renewed Environmental Paradigm: Toward a New Definition of Contemporary Environmentalism. *Journal of Environmental Education*. (Accepted Nov. 2016, publication date forthcoming).

- Proctor, J., Wallace, R., Bernstein, J. 2015. Unsettling the ESS Curriculum. *Journal of Environmental Studies and Sciences Mini-Symposium: Status Quo, Conflict, and Innovation in the ESS Curriculum*. Spring 2015.
- Co-Editor (with J. Proctor and R. Wallace). *Journal of Environmental Studies and Sciences Mini-Symposium: Status Quo, Conflict, and Innovation in the ESS Curriculum*. Publication Spring 2015.
- Bernstein, J. Please Don't Hug the Dolphins: Assessing the wildlife-related attitudes and behaviors of Hawai'i visitors to address marine wildlife harassment. Submitted to *Tourism in Marine Environments* April 2014; Revise and Resubmit.
- Proctor, J., Bernstein, J. 2013. Environmental connections and concept mapping: Implementing a new learning technology at Lewis and Clark College. *Journal of Environmental Studies and Sciences*.
- Proctor, J., Bernstein, J. 2012. Concept Mapping and Environment as Connection. Proceedings of CMC 2012 - 5th International Conference on Concept Mapping. Valetta, Malta - September 17-20, 2012
- Graphics and Illustrations. Afterword: Visualizing Visions and Visioners. James D. Proctor, Ed. *Envisioning Nature, Science, and Religion*. Templeton Press, 2009.

## SELECTED LECTURES & PRESENTATIONS

- *The Promises and Pitfalls of Solar Technology: Local and Global Perspectives*. Conference Panel Presentation, Association for Environmental Studies and Sciences, Tucson, AZ, June 2017.
- *The Role of Case Studies in Instructing in Environmental Studies and Sciences Programs*. Conference Panel Presentation, Association for Environmental Studies and Sciences, Tucson, AZ, June 2017.
- *Engaging Many Shades of Green in Challenging Times: Theory and Research*. Conference Panel Presentation, Association for Environmental Studies and Sciences, Tucson, AZ, June 2017.
- *Can "unconferences" improve online pedagogy? A case study from Santa Barbara City College*. Conference Presentation, Online Learning Conference, Anaheim CA. June, 2017.
- *The Economics and Ecology of Commodity Chains*: Invited lecture, Land Use Planning Undergraduate Course, West Point Military Academy Department of Geography, October 2016.
- *Globalization: The End of Space and Place?* Economic Geography Club of Santa Barbara Panel. Feb. 2016.
- *Achieving a Work/life Balance*: Women in Geography Specialty Group Meeting, UC Santa Barbara, Dec. 2015.
- *Understanding Marine Wildlife Harassment by Visitors to Hawai'i*: Congress on Marine and Coastal Tourism Conference. Kailua-Kona, HI. Nov. 2015.
- *The Economics and Ecology of Commodity Chains*: Invited lecture, Human Geography Undergraduate Course, UC Santa Barbara Department of Geography, May 2014.
- *Please Don't Hug the Dolphins*: Visitor attitudes, knowledge, and behaviors regarding marine wildlife and implications for communication strategies. Hawaii Conservation Conference. Hawaii Conservation Conference, Honolulu, HI. July 2013.
- *A New "New Environmental Paradigm?" Emerging Environmental Attitudes in the Anthropocene*. Association of American Geographers Annual Meeting. Los Angeles, 2013.

- *Please Don't Hug the Dolphins: The Role of Social Psychology in Curbing Marine Wildlife Harassment*. UH Manoa Tester Symposium, Spring 2011.
- *Creating an Ecological Majority: The Case of Earthjustice*. Department of Math Invited lecture series, West Point Military Academy. Spring 2009
- *Learning from Natures: The Depiction of the Environment in Contemporary Print Advertising*. UC Santa Barbara, Media and the Environment Conference, April 2007.

## **SYNERGISTIC ACTIVITIES**

- Member, Editorial Board. *Case Studies in the Environment*.
- Reviewed Open Educational Resources textbook for OER adoption project, Luria Library, SBCC. June, 2017.
- Co-developer with Jim Proctor (Lewis and Clark College), Ecotypes Project: Exploring Environmental Ideas. Online nationwide survey including real-time graphical survey result and resources to help students explore environmental ideas
- Developed Online Instructing Instructional Video ("Improving Discussion Boards") for SBCC Faculty Resource Center. Fall, 2016.
- Conference Organizer, *Pedagogy to Increase Student Success: An Unconference for Online Educators*. Santa Barbara City College, Feb. 25, 2017.
- Working group facilitator, Breakthrough Dialogue June 2016: *Ecomodernism and Environmental Education*. Cavallo Point, CA.
- Developed Critical Reading for the Earth Sciences course for Santa Barbara City College, Winter 2015
- Developed online Physical Geography course for Santa Barbara City College, Winter 2015
- Working group facilitator, Breakthrough Dialogue 2015: *Can Environmental Education be Saved?* Cavallo Point, CA.
- Working group facilitator, Breakthrough Dialogue 2014: *Environmental Studies in the Anthropocene: Curriculum and Pedagogy for a New Environmentalism*. Cavallo Point, CA.
- Developed online Human Geography course for Santa Barbara City College, Spring 2014

## **COMMITTEES AND ASSOCIATIONS**

- Association for Environmental Studies and Sciences, Member. 2011-Present (Member: Online and Blended Learning Subcommittee)
- Climate Access, Member, 2012-Present
- Environmental Issues Task Force, UC Santa Barbara. 2003-2005
- Natural Areas Task Force, UC Santa Barbara, 2003-2005